

# Close the feedback loop with Radiant AI™

## What are your employee and customer experience goals?

To send surveys and collect data, **or...**

To grow revenue, reduce turnover, build customer loyalty, upskill your workforce, increase manager and team effectiveness, and improve experiences.

### Surveys are tools, not solutions

While feedback is essential to understanding employee and customer experiences, surveys do not get you to better outcomes - **actions do.**

## Reach your goals in three automated steps:

1

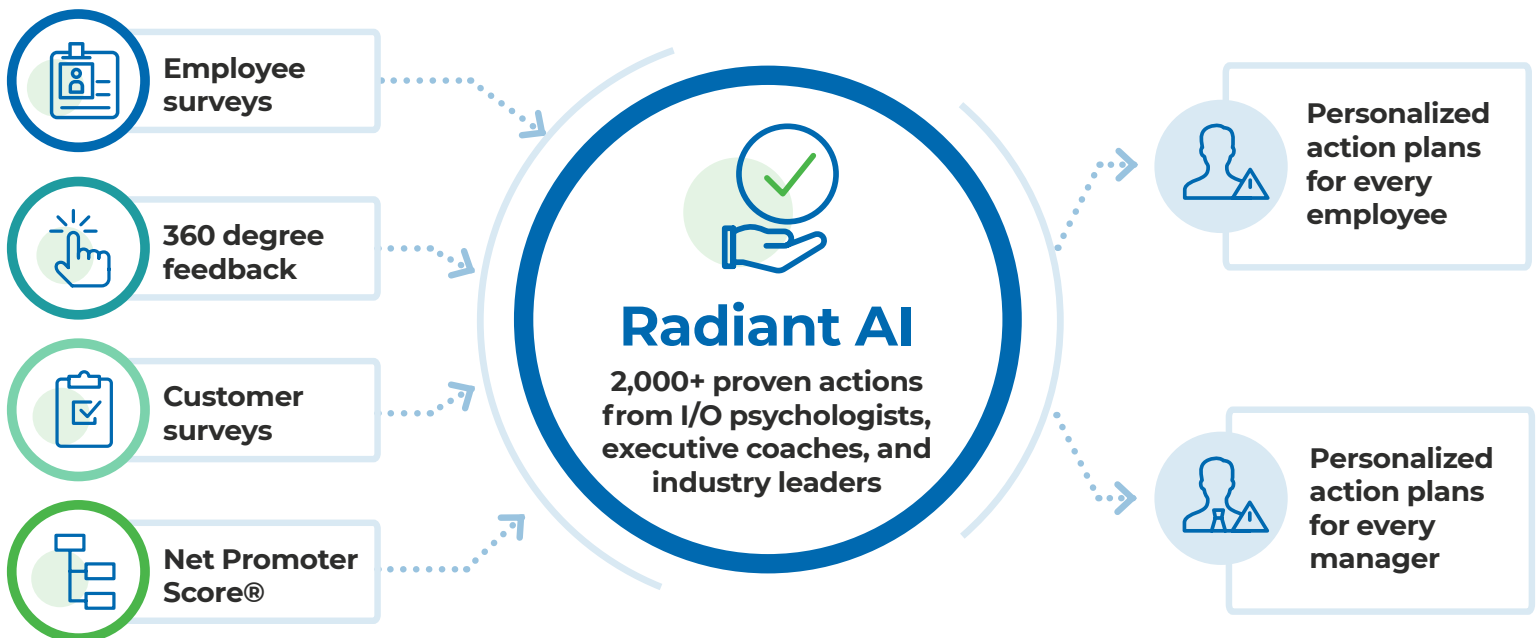
**Capture** employee and customer experiences as actionable data with simple surveys.

2

**Collect** results at every level with dashboards for employees, managers, and executives.

3

**Connect** every employee with personalized actions targeted at outcomes with **Radiant AI.**



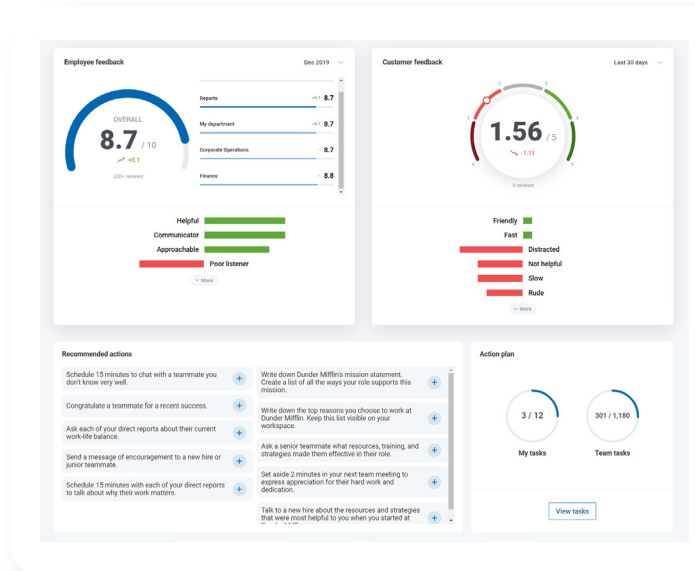
# Close the feedback loop with Radiant AI™

## Empower action at every level

Drive improvements in every area of your business with multiple layers of relevant recommended actions.

## Optimize with machine learning

Radiant AI learns what works best at your company and adapts to maximize outcomes by promoting actions associated with effective managers, increased employee engagement, higher customer satisfaction, and more.



**Team survey results low on recognition**



Send a "thank you" message to a teammate who has helped you.



Create a channel in your team chat for sharing daily wins.



**360 trends indicate poor communication**



Add a summary slide with key points to your next presentation.



Share examples of excellent presentations with Employee.



**Customer feedback indicates unprepared**



Create a checklist of everything you need for a customer meeting.



Walk through collecting meeting materials with Employee.